



JCDecaux Pearl & Dean Ltd is the main subsidiary of the JCDecaux Group and the market leader in outdoor advertising sales in Hong Kong. We are the Contractor and Licensee for the advertising sales concessions for the MTR Corporation\*, Hong Kong International Airport, Macau International Airport and the Pacific Place Passages.

\*MTR System currently includes Kwun Tong Line, Tsuen Wan Line, Island Line, South Island Line, Tung Chung Line, Tseung Kwan O Line, Disneyland Resort Line and Airport Express Line.

## **INVITATION TO SUBMIT APPLICATIONS FOR PRE-QUALIFICATION**

This notice invites contractors and suppliers to submit applications to JCDecaux for being pre-qualified to handle our advertising projects.

### **Types of Advertising Project**

1. Advertising Panel
  - a. Design, supply, delivery and install backlit advertising panels equipped with fluorescent lamp or LED at designated locations based on the design intent provided by JCDecaux;
  - b. Prepare all technical drawings and documents in order to obtain approval, permit or consent from related authorities and government departments prior to commencement of work;
  - c. Follow through the liaison with related authorities and government departments, including supervision of site works.
  
2. Digital Panel
  - a. Supply and install Plasma or LCD display panels which shall be industrial and professional grade;
  - b. Design, supply and install hardware and software for digital signage system.

### **Pre-qualification**

All contractors and suppliers interested in handling the projects are invited to submit formal pre-qualification application with the following items:-

1. Company profile
2. Type of advertising project for pre-qualification application
3. Track record on similar projects
4. Resources available for the projects
5. Proposed management structure and staff responsible for the projects

**Application**

Interested parties must submit application to JCDecaux by noon, 29 September 2017 (Friday) for inclusion in the eligibility list for being invited to quote for the projects. Late application will not be considered.

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**Notes**

1. Media Production Ltd is wholly owned subsidiary of JCDecaux Pearl & Dean Ltd.
2. This notice is also available at <http://www.jcdecaux-transport.com.hk>
3. Inclusion in the eligibility list does not give the right to quote for any project.
4. The number of parties invited to quote for each project is at the sole discretion of JCDecaux.
5. JCDecaux reserves the right to reject any application without explanation.